

Message Text

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16

ORIGIN EB-07

INFO OCT-01 EUR-12 EA-10 ISO-00 CIAE-00 COME-00 INR-07

LAB-04 NSAE-00 SIL-01 /042 R

DRAFTED BY EB/OCA/CD:IWAILLIAMSON:DJT

APPROVED BY EB/OCA:NSLAKAS

EA/RA:RWALKINSHAW

COM/BRIA/OIEX:RLEVINE (INFO)

EA/EP:MHENDERSON

EUR:DGOOTT

EUR/RPE:RBRESSLER (SUBS)

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R 162142Z JUL 75

FM SECSTATE WASHDC

TO AMEMBASSY TOKYO

AMEMBASSY SEOUL

AMEMBASSY TAIPEI

AMCONSUL HONG KONG

AMCONSUL OSAKA KOBE

AMEMBASSY SINGAPORE

AMEMBASSY ROME

AMCONSUL FLORENCE

AMEMBASSY PARIS

AMCONSUL DUSSELDORF

AMEMBASSY COPENHAGEN

INFO AMEMBASSY BONN

UNCLAS STATE 167620

E.O. 11652: N/A

TAGS: ELAB, BTRA

SUBJECT; TRAVEL JAMES MAHONEY AND JAMES MARTIN,
PHILADELPHIA GARMENT INDUSTRY BOARD

1. JAMES J. MAHONEY AND JAMES MARTIN OF PHILADELPHIA

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GARMENT INDUSTRY BOARD AND COUNCIL FOR REVITALIZATION OF

INDUSTRY IN PHILADELPHIA PLAN VISIT ADDRESSEE POSTS TO OBSERVE SKILLED, LABOR INTENSIVE INDUSTRY TRENDS. FOCUS WILL BE PRIMARILY ON GARMENT INDUSTRIES AND SECONDARILY ON PRINTING INDUSTRIES. MAHONEY IS DIRECTOR OF LABOR AND INDUSTRY, COMMERCE DEPARTMENT OF PHILADELPHIA AND MARTIN, EXECUTIVE DIRECTOR, OLD PHILADELPHIA CORP. INTERESTED IN PLANT OPERATIONS, CONSTRUCTION AND CAPITAL FINANCING TECHNIQUES, STATE OF ART TECHNOLOGY, EMPLOYEE BENEFIT PROGRAMS, RECRUITMENT AND TRAINING, AND ROLE OF GOVERNMENT IN INDUSTRY DEVELOPMENT. WILL ASSESS IMPACT CURRENT COST OF PRODUCTION, TRANSPORTATION AND ENERGY IN ORDER TO ANTICIPATE COMPETITIVE EDGES THAT MAY FAVOR AMERICAN INDUSTRY.

2. IN EACH CITY MAHONEY AND MARTIN WILL WANT TO TALK WITH LABOR AND COMMERCIAL ATTACHES AND REQUEST ASSISTANCE IN MEETING WITH INDUSTRY REPRESENTATIVES. SOME APPOINTMENTS

BEING MADE THROUGH J. C. PENNY AND OTHER U.S. COMPANIES. PRIMARY TOPICS OF INTEREST AT EACH STOP WILL BE AS FOLLOWS:

TOKYO, OSAKA, HONG KONG, AND SINGAPORE - TRENDS IN VIEW REPORTS GARMENT INDUSTRY BEING DE-EMPHASIZED OR NEW INVESTMENT FROZEN. SEE BEST AND WORST FACTORY CONDITIONS.

SEOUL AND TAIPEI - OBSERVE MAJOR INDUSTRY OPERATIONS IN THESE GROWING CENTERS OF APPAREL PRODUCTION.

ROME AND FLORENCE - ITALIAN STYLING, SILK SCREENING AND KNITS AS COMPETITIVE FORCES IN AMERICAN APPAREL INDUSTRY AND CONSUMER DEMAND.

DUSSELDORF - TRENDS IN SKILLED LABOR INDUSTRIES IN GEMANY. INDUSTRY APPOINTMENTS BEING ARRANGED THROUGH JONATHAN LOGAN.

PARIS - SIGNIFICANT APPAREL TRENDS.

COPENHAGEN - GROWTH OF CITY AS MAJOR CENTER FOR POPULARLY PRICED SPORTSWEAR.

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TENTATIVE SCHEDULE IS AS FOLLOWS:

CITY	ARRIVAL	DEPARTURE
TOKYO	8/ 1	8/ 3
OSAKA	8/ 4	8/ 6
SEOUL	8/ 7	8/ 9

TAIWAN	8/10	8/12
HONG KONG	8/12	8/14
SINGAPORE	8/15	8/18
ROME	8/19	8/21
FLORENCE	8/21	8/23
PARIS	8/23	8/26
DUSSELDORF	8/26	8/27
COPENHAGEN	8/28	8/30

3. PLEASE EXTEND APPROPRIATE COURTESIES. KISSINGER

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 16 JUL 1975
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1975STATE167620
Document Source: CORE
Document Unique ID: 00
Drafter: IWAILLIAMSON:DJT
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D750246-1125
From: STATE
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1975/newtext/t19750750/aaaabsin.tel
Line Count: 125
Locator: TEXT ON-LINE, ON MICROFILM
Office: ORIGIN EB
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 3
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Review Action: RELEASED, APPROVED
Review Authority: CollinP0
Review Comment: n/a
Review Content Flags:
Review Date: 07 JAN 2003
Review Event:
Review Exemptions: n/a
Review History: RELEASED <07 JAN 2003 by ThomasVJ>; APPROVED <22 MAR 2004 by CollinP0>
Review Markings:

Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
06 JUL 2006

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: TRAVEL JAMES MAHONEY AND JAMES MARTIN, PHILADELPHIA GARMENT INDUSTRY BOARD
TAGS: ELAB, BTRA, JA, US, (MAHONEY, JAMES), (MARTIN, JAMES)
To: TOKYO MULTIPLE
Type: TE
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 06 JUL 2006